





# STAR

## 3 CONNECTION

✓ **ATTENDEE LIST (MAIL ADDRESS)** Includes a mailing list of all registrants

✓ **VIRTUAL EVENT BAG (VEB)** Attendees link to special offers in 3 attendee emails: One sent pre conference; one sent during conference; one sent post-conference

## 4 METRICS

✓ **POST EVENT METRICS** List of all participants that visited your booth and downloaded assets and record of all booth chats

✗ **POST EVENT METRICS** List of all participants that attended your speaking session: all survey and polling responses and record of all chats and Q&A

✓ - Included with Star Package

✗ - NOT Included with Star Package